



Tuesday October 6, 2026

7pm Zoom

Courtesy of **DoctorsInternet.com**
Helping Local Patients Find You



How to Attract New Patients in 2026 and Beyond with Dr. Joshua Gindea

Discover the latest marketing trends and tools that successful healthcare professionals are using to grow their practices in today's competitive landscape. This fast-paced session, led by Dr. Joshua Gindea, will cover proven strategies in website design, search rankings, digital advertising, reputation management, and patient engagement. Learn how to stand out locally, attract high-value patients, and increase your practice revenue—now and into the future.

Section 1: How effective Website Design & (SEO / GEO) Google Rankings can enhance the visibility of your practice in your local market(s).

- Google Page Speed Scores
- Website Design Best Practices
- Search Engine Optimization
- Generative Engine Optimization
- How To List Your Practice Across The internet
- Social Media
- Blogging & The Role that AI is Playing in Content Creation
- Maps Listings
- Back End Coding
- Generating Reviews And Monitoring Your Online Reputation
- Tracking Organic Results

Section 2: A “deep dive” into the latest Search Engine Marketing Tools that allow a practice owner to gather better business intelligence, “strike while the iron is hot” and remain top of mind with prospective (new) patients.

- Google Ads
- Facebook Ads
- Website Retargeting and Meta Retargeting
- E-Mail Capture
- Tracking Your ROI

There is no charge for SCDS Members but you **must register in advance here.**

Your zoom joining link will be provided in the confirmation email.

This event is being run and administered by [DoctorsInternet](#)

Dr. Joshua Gindea Bio

An honors graduate of the combined BA-DDS program at NYU nearly 40 years ago, Dr. Joshua Gindea completed a GPR residency and went into private practice, owning and operating 4 dental practices in New York City for over 35 years.

During this time, Dr. Gindea and his partners created and successfully ran several dental related businesses including Westchester Dental Products, Professional Offsite Data Backup and for the past 13 years, DoctorsInternet.com, among the nation's leaders in website design and internet marketing services for the dental and other health professions.

Dr. Gindea has lectured extensively throughout the country at hundreds of dental study clubs and dozens of state dental meetings including the Florida, California, Ohio, New Jersey and Connecticut Dental Association gatherings. Additionally, his lectures have been very well received and attended at many of the regional trade shows and specialty meetings including Yankee Dental, Mid- Winter, Greater New York Dental Meeting, Star of the South, Mid-Continent, the LA Dental Meeting and many AGD Chapter meetings. His lectures are very timely in that they deal with website and internet marketing, reputation building and management and growing and making practices more efficient and more profitable.