

Suffolk County Dental Society

150 Motor Parkway, Suite 123 • Hauppauge, New York 11788-5167

Tel: 631 232-1400

Web Page: www.suffolkdental.org • E-mail: contact@suffolkdental.org

Advertising Rate Sheet • Insertion Order/Contract

★★★ 24/7 WEBSITE EXPOSURE INCLUDED! ★★★ ★★★ ADS NOW AVAILABLE IN FULL COLOR! ★★★

The **Suffolk Dental Bulletin** is the official publication of the Society. Our circulation reaches more than 1,000 dental practitioners, specialists, associate members, subscribers, dental hygienists, assistants and office staff. It is also available 24x7 to the public on our website www.suffolkdental.org.

The Suffolk Dental Bulletin is published four times a year. All copy must be received by the first of the month preceding publication.

Acceptance of advertising in the Suffolk Dental Bulletin does not constitute an endorsement by the Suffolk County Dental Society. The Editors reserve the right to reject any copy, and as a matter of policy adhere to the advertising policies of the American Dental Association.

Classified ads now have the option for being listed on our website. This posts within 2 business days of receipt and remains till the end of the bulletin season or you ask us to remove it (i.e. your item sells or position fills). This places your classified ad where local and regional dentistry and medical professionals would inquire.

Material Format

Display ads must be emailed to us as an attachment in press quality PDF format (high resolution) and classified ads must be typed.

If ads are not submitted as press ready, the following one-time set-up charges will apply:

Cover/Full Page: \$ 150.00

Half Page: \$ 90.00

Quarter Page: \$ 60.00

Ads must be paid for in advance and submitted with completed insertion order/contract. Please make checks payable to Suffolk County Dental Society.

Rates (Subject to space availability)

Check one: Single Issue Yearly (four issues)

Check one: Display Ad Classified Ad

Place ad in the following issue(s): Spring (March) Summer (June) Fall (September) Winter (December)

(Black & White prices in black / Color prices in red)

Page Size and dimensions (Check box desired) Single Issue/Color Yearly (4 Issues)/Color

Full page (7½" x 9¾") \$ 500. \$ 600. \$ 1,800. \$ 2,100.

Half-Horizontal (7½" x 4¾") \$ 350. \$ 425. \$ 1,200. \$ 1,450.

Half-Vertical (3⅝" x 9¾") \$ 350. \$ 425. \$ 1,200. \$ 1,450.

Quarter page - Vertical (3⅝" x 4¾") \$ 225. \$ 275. \$ 775. \$ 900.

Special Positioning – (Subject to availability)

Inside Front Cover ----- \$ 2,500. \$ 2,800.

Inside Back Cover \$ 600. \$ 725. \$ 2,200. \$ 2,500.

Back Cover (7½" x 9") \$ 800. \$ 950. \$ 2,900. \$ 3,000.

Classified Ads up to 30 words ADA Members: \$ 125. \$ 165. Non-ADA Members: \$ 250. \$ 330.

31 to 80 words ADA Members: \$ 175. \$ 240. Non-ADA Members: \$ 350. \$ 480.

Classified ads are also posted to our online classified section at SuffolkDental.Org

I hereby request that the space checked above be reserved for the issue(s) indicated.

Advertiser's Name: _____ Check here if ADA Member

Address _____

City/State/Zip _____ Tel. No. _____

Charge My Visa/MC/AE# _____ CVV _____ Exp _____ Zip _____

Authorized Signature _____ Date: _____

Scan/email this contract to Contact@SuffolkDental.Org with credit card info or send with check payable SCDS at 150 Motor Parkway, Suite 123, Hauppauge, NY 11788

(Revised 2023)